



Cisco Business Edition 7000

Empower, Engage, Innovate

With the rapid growth of unified communications and collaboration solutions, how do you ensure compatibility across thousands of desktop and mobile devices and multiple, disparate voice and data systems? How do you ensure that the meeting experience is consistent across a telepresence room system to a Cisco WebEx® session on a mobile phone or on a desktop endpoint?

We designed the Cisco® Business Edition 7000 (BE7000), a family of packaged collaboration solutions based on a modular, building-block design, to let you easily support more users, devices, and applications by simply stacking additional servers to expand system capacity - without limits. Here's what you get:

Benefits

- **Boost employee productivity** with connected workspaces and tools for all users, devices, and locations.
- **Simplify operations and quickly lower TCO** with one complete solution that is simple to deploy, manage, and maintain.
- **Enhance communications** with video conferencing, web conferencing, and customer interaction tools that bring people closer together, strengthening relationships and speeding decision making.
- **Improve customer and partner satisfaction and loyalty** by providing expertise on-demand.
- **Expand collaboration easily** by simply "turning on" preloaded applications as your needs grow.
- **Complete service offering.** End-to-end collaboration capabilities include voice, video, conferencing, messaging, instant messaging and presence (IM&P), mobility, contact center, and more, for every user on any device from any location.
- **Simplified deployment and management.** Preconfigured virtualized servers come with ready-to-run virtualization software and ready-to-activate collaboration applications, significantly reducing time to dial tone.
- **Scalable and highly-available platforms.** Get a building-block design: simply stack servers to add more users, devices, and collaboration capabilities. "Pay as you grow" platforms scale-out to support deployments of any size.
- **Open and interoperable architecture:** Innovative system transparently supports third-party applications and telepresence and video endpoints.

These powerful, centralized, feature-rich communications and collaboration solutions are optimized for large organizations with thousands of users and devices. And it's all deployed on one converged, centrally managed infrastructure. That means server hardware and virtualized resources are all integrated for easy procurement and faster, more cost-effective implementation.

Why Cisco?

More than 200,000 enterprises around the world have chosen Cisco communications and collaboration solutions. Delivered by Cisco and our certified partners, the BE7000 family was developed based on our proven methodologies for unifying voice, video, data, and mobile applications on fixed and mobile networks. Our unique lifecycle approach to the use of these services can enhance your technology experience, enabling powerful new ways to collaborate with co-workers, partners, and customers across any workspace to accelerate business advantage.

Next Steps

For more information, visit Cisco Business Edition 7000 at <http://www.cisco.com/go/be7000>.

Integrated Versus Separate Solutions

Unified communications applications have joined voice and email as vital services for enterprise environments.

With a BE7000, IT can deliver more with far less effort and cost. One integrated and interoperable platform offers all the communications and collaboration services you need. Each solution comes preloaded with all core applications ready-to-activate. This simplifies and reduces the time for the set up, installation, and deployment of collaboration capabilities across the organization. And a broad range of third-party applications is also supported, extending the breadth and depth of the platform to support the tools you prefer for your business – all centrally managed with one, intuitive, easy-to-use management tool.

Table 1 shows the solution components.

Table 1. Cisco Business Edition 7000 Solutions Components

Cisco BE7000 Solution Components	Description
Cisco Unified Communications Manager	Call control and native call queuing
Cisco Prime™ Collaboration	Provisioning, administration, and central management
Cisco Unified Instant Messaging and Presence Cisco Jabber®	Instant messaging, presence, and real-time conferencing
Cisco Unity® Connection	Voicemail and automated attendant
Cisco Expressway Series	Remote and mobile worker collaboration
Cisco TelePresence® Conductor	Videoconferencing control
Cisco TelePresence Server	Multiparty videoconferencing
Cisco TelePresence Management Suite	Conferencing management
Cisco TelePresence Content Server	Record and stream video conferences, WebEx® meetings and multimedia presentations for live and on-demand access
Cisco Video Communications Server	Interoperability of H.323/SIP endpoints
Cisco Unified Contact Center Express	Customer care and call center reporting; additional Cisco Contact Center applications are also supported
Cisco Unified Attendant Console	Call routing and distribution
Cisco Paging Server	Point-to-point and group paging
Cisco Emergency Responder	24-hour access to emergency services
Cisco WebEx Conferencing	Web conferencing and online meetings
Cisco DevNet	Select third-party and other Cisco Unified Communications co-resident applications